



COMMUNITIES

PROMOTING EVENTS & LOCAL BUSINESS



BUCKS

MONTGOMERY

LEHIGH

HUNTERDON

36
WEBSITES

ABOUT COMMUNITIES ALIVE

Communities Alive is a family of 36 websites covering the regions of Bucks, Montgomery & Hunterdon Counties and the Lehigh Valley. We are a hub for local event listings, attractions, featured business listings and we serve the community with resources such as a lost pet directory, volunteer opportunities and much more.

48,000+ NEWSLETTER SUBSCRIBERS

10,000+ EVENT NOTICE SUBSCRIBERS

60% FEMALE **40%** MALE

Ages	25-34	35-44	45-54	55-64
	20%	16%	17%	20%

Business Ads

DYNAMIC AD - \$75/mo

Rotating real-time message box on all 36 websites, featured listing in directory

HIGHLIGHTED LISTING - \$15/mo

Full business details pushed to the top of the listings (under any Dynamic Ads)

SPECIALTY GUIDES - \$195/yr

We offer enhanced listings in several specialty guides including:

- SUMMER CAMP GUIDE
- KIDS BIRTHDAY PARTY GUIDE
- LOCAL ARTISANS GUIDE

Event Ads

BANNER AD - \$350/mo or \$200/two wks

Banner on homepage and all event pages, rotate through all 36 websites, in 2 or 4 weekly emails to 10,000+

HIGHLIGHTED EVENT - \$35

Pushed to top of day's events under Banner Advertisers on website, highlighted in email to 10,000+

ENHANCED EVENT - \$7

Unlimited description, include flyer, Send to Friend, social sharing

EVENT VENUE - \$75/mo

Dedicated page of events with prominent link from homepage, event landing page, inclusion in weekly emails to 10,000+

Questions?

Email info@buckscountyalive.com